EducationUSA NEAP Alumni Project
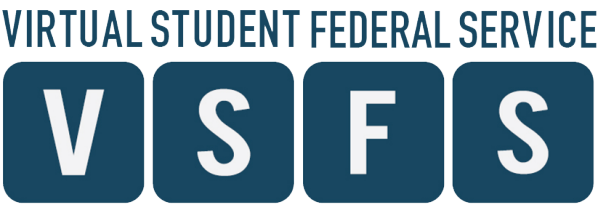

VIRTUAL STUDENT FEDERAL SERVICE

Project Title	EducationUSA NEAP Alumni Project
Project Summary	Engage U.S. colleges and universities, and campus student organizations to encourage representation of students from the Northeast Asia and the Pacific Region. Students from NEAP recently have been underrepresented in media--help students from NEAP see themselves studying in the United States!
Country	Korea

Project Description

EducationUSA in Northeast Asia and the Pacific (NEAP), a region covering Australia, Japan, Hong Kong, Mongolia, New Zealand, and the Pacific Islands, has several top-sending countries to the United States, and a number of growing markets. Is spite of the large number of students studying in the United States from the NEAP region, in college and university promotional media, the region lacks representation. Students from this region respond positively to seeing students from their countries in videos, social media, testimonials, articles, etc.; however, such content is difficult to find.

This project aims to seek out existing media with student from NEAP from a variety of institutions, encourage U.S. higher education to expand representation of NEAP, and engage with campus organizations to empower and encourage them to increase the visibility of students from NEAP. The results of the project will be resources for both prospective students and EducationUSA advisers from NEAP.

Required Skills or Interests

Skill(s)
Editing and proofreading
Research
Social media management
Storytelling/blogging/vlogging
Writing

Additional Information

Ideal interns would have strong communication skills, be able to do research on U.S. higher education websites, and work with the EducationUSA Regional Educational Advising Coordinator for NEAP and advisers from across the region. Inters will work with the NEAP team to devise strategies to find existing media, identify U.S. institutions where representation is lacking, and work with schools and student organizations to build new media. Interns with social media and video editing skills and can create their own media quickly would be highly valued.

Language skills relevant to the NEAP region would be extremely helpful, but not necessary.

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Japanese	Minimum professional proficiency	Minimum professional proficiency	Nice to Have
Korean	Minimum professional proficiency	Minimum professional proficiency	Nice to Have
Chinese-Mandarin	Limited working proficiency	Limited working proficiency	Nice to Have
Chinese-Cantonese	Limited working proficiency	Limited working proficiency	Nice to Have
Mongolian	Limited working proficiency	Limited working proficiency	Nice to Have